

BAVARIAN
CHIPS
ALLIANCE

SHAPING A SEMICONDUCTOR ECOSYSTEM

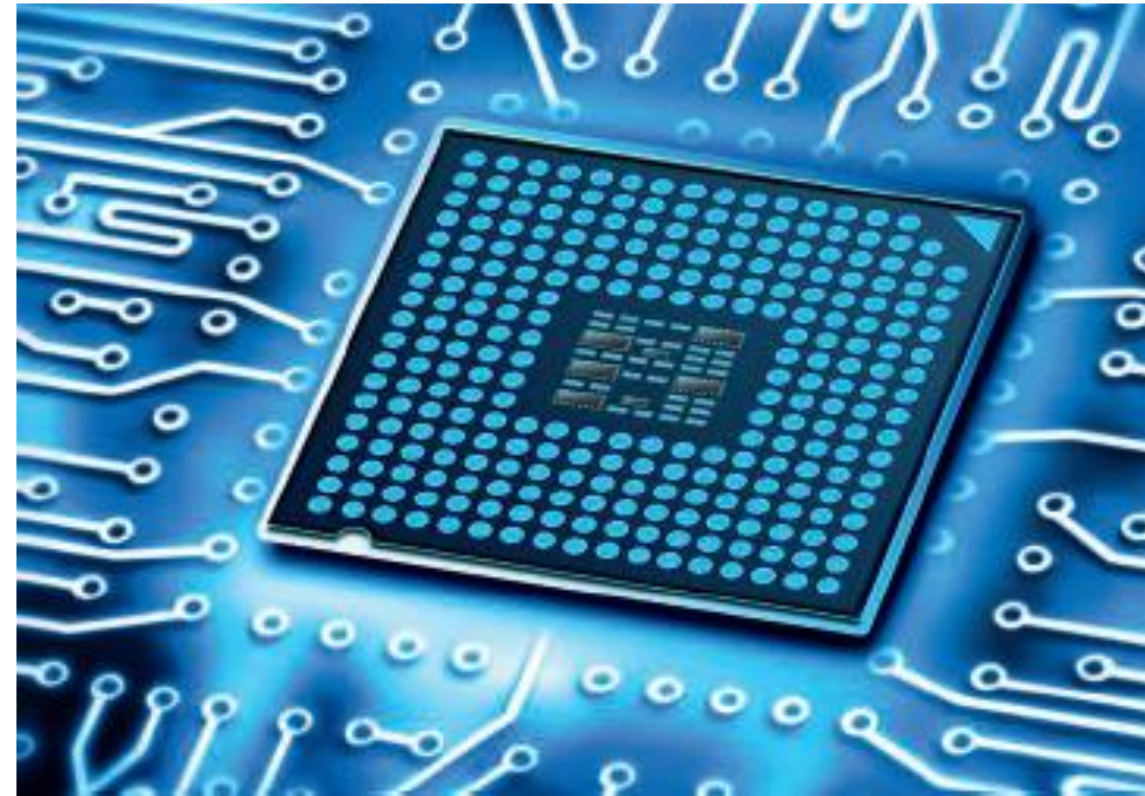
Jürgen Frickinger

Head of Bavarian Chips Alliance | Bayern Innovativ GmbH

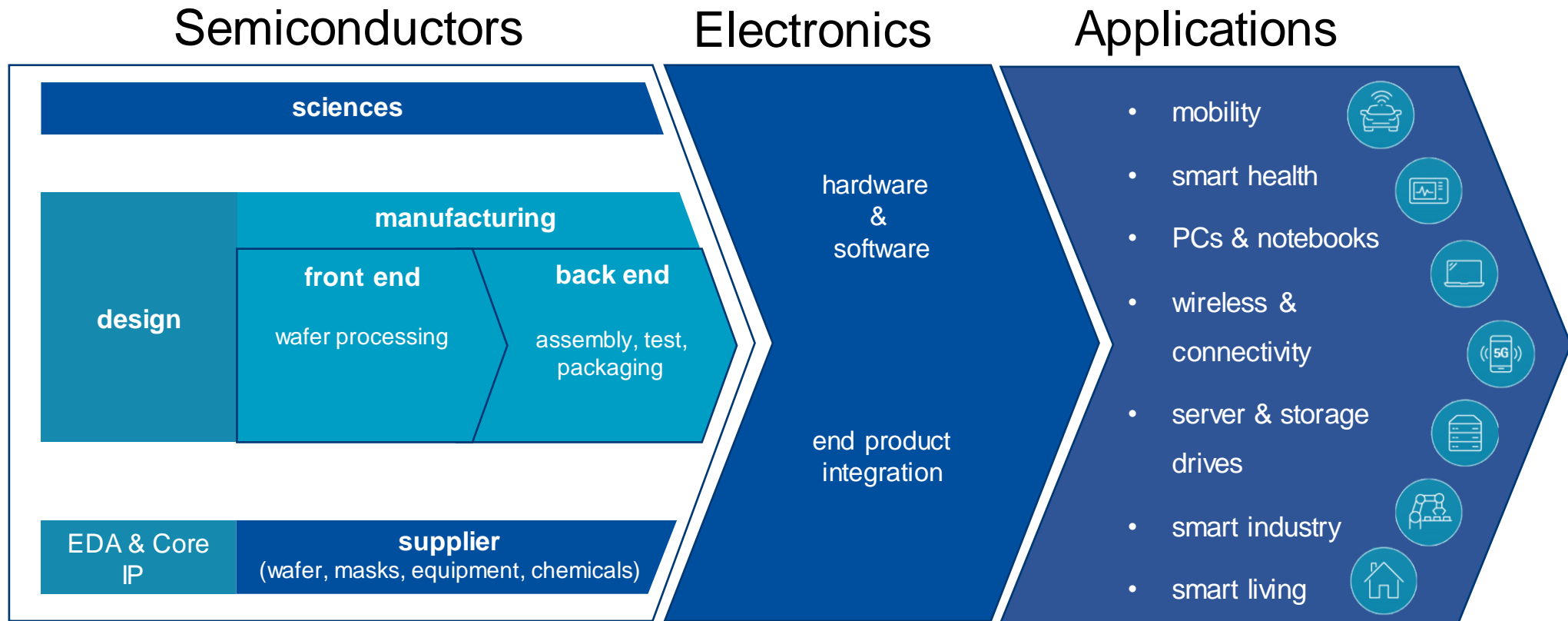


BAVARIAN SEMICONDUCTOR INITIATIVE

- **Initiative** by Bavarian minister of economic affairs **Hubert Aiwanger** in autumn 2021
- **5 pillars for a strong semiconductor ecosystem**
 - Strengthen skilled talent pool
 - Fostering technologies
 - Bavarian Chip-Design-Center
 - Settlement support
 - **Bavarian Chips Alliance**



GLOBAL VALUE CHAINS



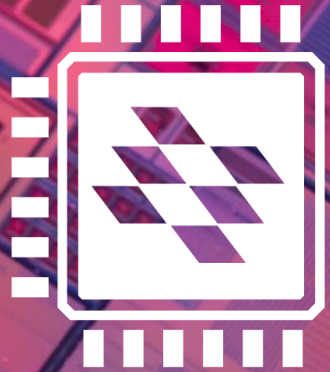
	46	Funding and consultancy organizations
	25	Cluster and networks
	16	Chambers and associations
	45	Business incubators
	43	Universities and colleges
	50	Non-university research institutions
	33	Transfer centers



INNOVATION NETWORKS

INNOVATION SERVICES





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GOAL

SHAPING A SEMICONDUCTOR ECOSYSTEM

MISSION

- to **promote Bavaria** as a semiconductor business location
- to **improve resilience** of supply chains
- to **boost transfer** of innovation and knowledge
- to **initiate collaborations** of experts along the value chains for **semiconductors, electronics and applications**
- to **enhance networking** mit with other regional and world-wide clusters

Global Exhibitions

9 with joint booth
&
13 without joint booth

13

Delegations & meetings with
embassies & country representatives

17.584 contacts via LinkedIn

Close cooperations
with **4** Fraunhofer
Institutes from
Bavaria



Cooperation with
7
Bavarian clusters

>130 partners
with competence profile
in the map of competencies

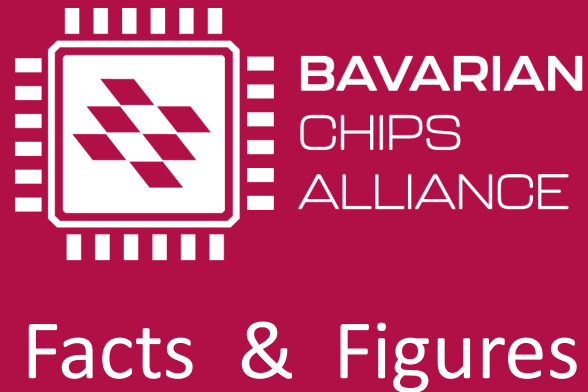
More
than **40**
interviews
with experts



22 workshops,
seminars und
conferences

More than **4500**
recipients for mailings
and newsletters

> 60 joint company
visits with Invest in
Bavaria and StMWi



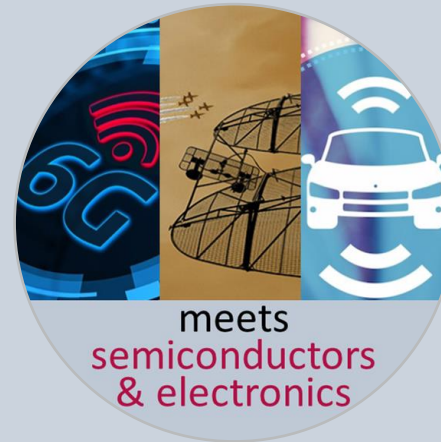
semiconductor ecosystem Bavaria



chip design and manufacturing



cross-industry cooperation



international cooperation



innovation management



talents | academic & non-academic



networking along global value chain



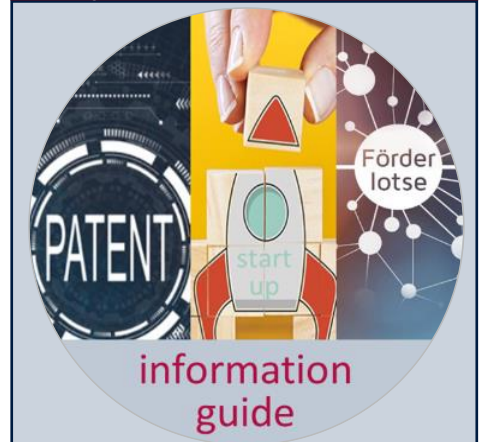
digital and green transformation

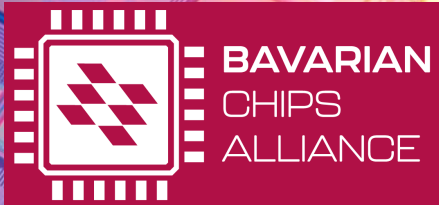


promoting Bavaria world-wide



funding & start-up patents & IP

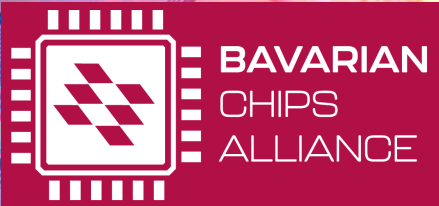




BENEFIT from free services and special conditions

- **PARTNERSHIP:** Design an ecosystem according to your wishes
- **CONFERENCES & WORKSHOPS:** Participate actively or become a host
- **MAP OF COMPETENCIES:** Increase your visibility
- **NEWSLETTER ARTICLES:** Promote your competencies
- **TRADE FAIRS & EXHIBITIONS:** Expand your global business
- **FUNDING & PATENTS:** Get free advice and support





Your Turn!



sign up
partner



register
newsletter

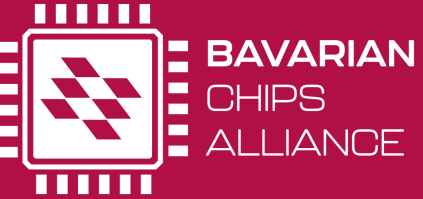


select
exhibitions



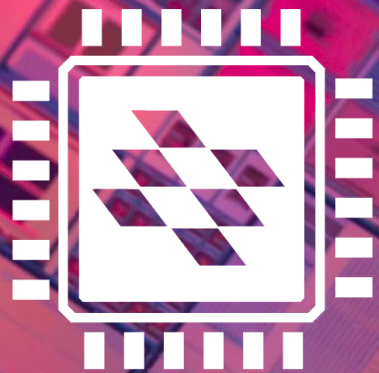
WELTWEIT
daheim

Select your
favourite trade fairs



SURVEY
Trade fair participation 2025





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THANK YOU!